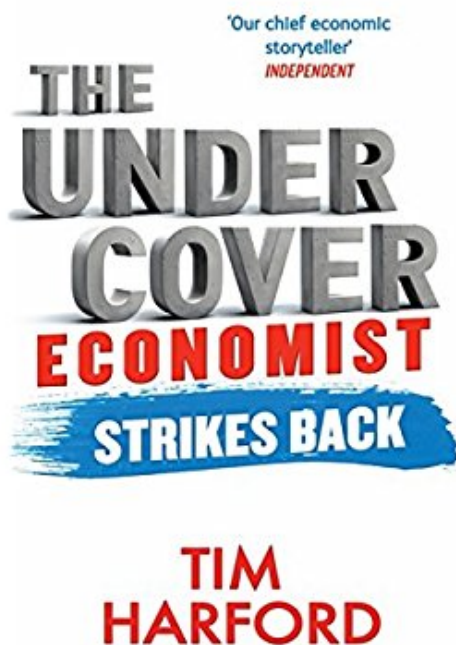


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Synopsis :

From Bookforum Economist Tim Harford has made a career of demystifying many of the central assumptions of economic thinkers and policy makers—the sort of endeavor that’s likely to get you barred from exclusive DC social gatherings if done right. [...] Harford’s latest book, *The Undercover Economist Strikes Back*, expands the range of his analysis to take in the broader sweep of macroeconomic planning. [...] Harford’s style is accessible, engaging, warm, witty, and fun, and he takes us on a romp through some of the denser thickets of macroeconomic thinking. [...] Along the way, Harford takes on more than a few quasi-sacred shibboleths in our current economic and political environment. —Helaine Olen --This text refers to the Hardcover edition. Read more Review 'Every Tim Harford book is cause for celebration. He makes 'the dismal science' seem like an awful lot of fun.'—Malcolm Gladwell 'With fascinating examples and vivid explanations, Tim Harford succeeds in turning macroeconomics into a gripping read.'—Simon Singh, author of *Fermat’s Last Theorem* 'Tim Harford is perhaps our very best popular economics writer, and with this book he turns his attention to inflation, unemployment, business cycles, and macroeconomics, with lucid clarity and compelling insight.'—Tyler Cowen, author of *Create Your Own Economy* and *The Great Stagnation* 'Tim Harford is a brave man to write a book about macroeconomics for the lay person; luckily, he is also a funny man...his perky style and chatty asides keep us grinning... [and he] has a knack for posing questions the average reader will have wondered about.'—Wall Street Journal 'Harford has a knack for writing about economic issues in a clear and gripping way.'—Worth Magazine 'Harford brings vigor and even humor to otherwise dry topics...[and] clarity to what has often been comprehensible to only a select few.'—Publishers Weekly 'Independent thinkers aspiring to a better understanding of the world economy and of possible fixes for the current downturn will delight in this crisp, readable, and knowledgeable explication and analysis of macroeconomic events and theoretical perspectives.'—Library Journal 'By the end of this book, you'll have learned so much that you'll be just as confused as the experts – and anything but bored.'—The Christian Science Monitor 'Tim Harford is perhaps the best popular economics writer in the world... what [he] has achieved with his new book is nothing less than the holy grail of popular economics. While retaining the accessible style of popular microeconomics, he has managed to explain, with clarity and good humour, the knottiest and most important problems facing the world’s biggest economies today.'—The New Statesman 'With beguiling clarity and...effortlessly breezy style... Harford explains the subject with impressive clarity and wit.'—The Times (London) --This text refers to the Hardcover edition. Read more See all Editorial Reviews